



130 Black Bridge Road | Camp Verde AZ 86322

CAMP VERDE COMMUNITY LIBRARY

good company always Welcome...

MEMORANDUM

TO: Russ Martin, Town Manager
FROM: Kathy Hellman, Library Director
SUBJECT: Monthly Report – September 2016
DATE: 10/10/16
CC: Department Heads

Library Construction Update: Ready or not, here we go! We are getting ready to close the library from October 17 – November 4. This gas fireplace is just one of the features that will make our library a wonderful place to spend some time.



The Camp Verde Tree Advisory Committee received a grant of \$3,000 from APS to purchase trees for the library landscaping. TAC volunteers worked with APS volunteers to dig holes and plant the trees themselves. These dedicated folks have kept the trees watered every week, placed large boulders around the site and continue to raise funds for further items to finish more of the landscaping before the first freeze. They are still working on the landscaping project and we are thankful to have their expertise invested in us.

Soul Support, a group of teens who meet weekly in the library to pursue their interest in poetry,



participated in the Tree Advisory Committees's Arbor Day celebration. TAC delayed their Arbor Day celebration this year in order to plant a tree on the new library site. Soul Support teens worked on original poems to celebrate Arbor Day and shared their compositions with the crowd of people who attended the Arbor Day tree planting.

The Library and CV Parks & Recreation are researching a scheduling, calendaring, facility reservation solution to better meet the needs of our patrons who want to sign up for our services.

We have looked at a couple of options and continue, in collaboration with a committee made up of members from each Town Department, investigating a new website solution. We are looking for the most affordable and functional software that takes into account our need to update our ability to provide customers with Town services in a variety of web-based formats and to decrease customer frustration in attempting to access Town services.

September was Library Card sign-up month. We encouraged people who registered for a new library card to enter their names into a drawing for a gallon jar of candy or a \$20 Bashas' gift card. Library Specialist, Carson Ralston highlighted several of the online resources offered via your library card on our Facebook page. Traffic counts on the accompanying statistical sheet demonstrate the activity in the library this month. The decrease in programming is due to the uncertainty we faced over the past 3-4 months determining exactly when we would be closing to move. We purposely did not plan programs in September or October as we get ready to transfer ourselves and all our stuff into our new location.

Report from Youth Services Librarian, Nadia Torabi: The children's room is bustling with excitement in anticipation over the things to come once our new library opens. Teens are eager to finally get their own space, while families with children are elated to have that separation. The number of families stopping by to tell us how often they will visit the new library is incredibly hopeful. Libraries are such an important site in every community. I am looking forward to seeing what this more comfortable and suitable space will bring. I attended training in Phoenix on New Direction Institute's Brain Box learning system and learned a great deal on early brain development and how to use Brain Boxes in our library. I have been working with members of the community to put together early literacy programs and we can't wait to begin implementing these ongoing programs to not only encourage reading and healthy brain development in young children, but to bring about a sense of unity among families and community members who have a deep care for the development of children in our community.

Report from Circulation and Volunteer Coordinator, Alice Gottschalk: When our computers are not working or the Internet is inaccessible, librarians are still able to help their patrons. We can check books out, help people locate a book that is on the shelf, and even answer questions that we would normally look up on a computer. It may take a little longer to provide this service, but we can do it. Our service to the community doesn't end just because the Internet is down.

Report from Reference & Computer Helper, Gerry Laurito: In my role as Reference Librarian, I helped a number of people who were looking for some kind of legal form. The [Legal Forms](#) database available thanks to our state and county libraries, was very helpful in answering these questions and supplying the requested forms. In my role as Computer Helper, I handled routine patron questions involving printing needed documents and formatting documents correctly.

Be sure to follow our blog: <https://cvcltalk.wordpress.com/>. To really keep up with what is going on at the library, don't forget to like us on Facebook at: <https://www.facebook.com/campverdelibrary>

September 2016 Camp Verde Community Library Use Statistics

	Sep-16	Sep-15	% change	YTD-FY17	YTD-FY16	% change
In-Library Uses						
Traffic Count	5,745	5,638	1.9%	11,846	12,001	-1.3%
New Cards Issued	67	75	-10.7%	145	147	-1.4%
Public Computer Use	1,649	1,595	3.4%	3,378	3,713	-9.0%
Early Literacy Computer Use	n/a	56	#VALUE!	37	139	-73.4%
Requests for Computer Help	108	103	4.9%	221	246	-10.2%
Reference Questions	153	155	-1.3%	316	340	-7.1%
Total In-Library Use	7,722	7,622	1.3%	15,943	16,586	-3.9%
Library Programs						
Adult Programs	21	23	-8.7%	42	44	-4.5%
Adult Program Attendance	91	88	3.4%	164	174	-5.7%
Adult Program Hours	3	18	-83.3%	7	29	-76.1%
Youth Programs	10	25	-60.0%	34	53	-35.8%
Youth Program Attendance	51	322	-84.2%	244	746	-67.3%
Youth Program Hours	2	21	-90.5%	28	51	-44.6%
Programs Off-Site	1	1	0.0%	9	9	0.0%
Total Library Program Attendance	142	410	-65.4%	408	920	-55.7%
Circulation						
Items Checked Out	3,958	4,951	-20.1%	8,283	10,452	-20.8%
Items Checked In	4,225	5,399	-21.7%	9,275	11,985	-22.6%
Items Used In-Library	201	303	-33.7%	413	636	-35.1%
Renewed Items	896	988	-9.3%	1,578	1,932	-18.3%
Total Circulation	8,384	11,641	-28.0%	19,549	25,005	-21.8%
Total Number Library Patrons	4,091	3,747	9.2%			
Circulation Areas of Interest						
Audio Books	158	165	-4.2%	365	334	9.3%
DVDs & VHS	1,424	1,886	-24.5%	3,084	3,107	-0.7%
eBooks	368	253	45.5%	749	537	39.5%
Youth eBooks	50	20	150.0%	117	74	58.1%
iPads & e-readers	6	4	50.0%	9	39	-76.9%
Large Print	216	196	10.2%	393	424	-7.3%
Magazines	123	138	-10.9%	236	257	-8.2%
Kids & Teens Material	1,129	1,721	-34.4%	2,677	3,276	-18.3%
Transits, HOLDS & InterLibrary Loans						
HOLDS Filled	767	808	-5.1%	1,427	1,703	-16.2%
Transit Items Sent & Received	1,308	1,467	-10.8%	2,735	3,001	-8.9%
CVCL ILL Items Going Out	27	38	-28.9%	48	64	-25.0%
ILL Items for CVCL Patrons	4	4	0.0%	6	13	-53.8%
Total Transit, HOLDS & ILL Activity	2,075	2,275	-8.8%	4,162	4,704	-11.5%
Library Volunteers						
Number of Volunteers	23	30	-23.3%	42	63	-33.3%
Number of Hours Given	370	618	-40.1%	833	1,317	-36.8%
Average Hours/Volunteer	16.1	20.6	-21.9%	19.8	20.9	-5.1%
Collection & Development						
New Kids & Teen Material Added	26	40	-35.0%	45	123	-63.4%
New Books Added	158	146	8.2%	233	338	-31.1%
New Audio-Visual Material Added	56	72	-22.2%	110	119	-7.6%
Total Items Added	214	218	-1.8%	343	457	-24.9%

**Average
Circulation
Activity
per Open
Hour
133.1**

**Number
of Items
Owned
per Capita
(pop 11,500)**

September 2016 Camp Verde Community Library Use Statistics

Total Items Owned	32,097	30,639	4.8%				2.8
Mending & Donations							
Items Mended or Repaired	40	79	-49.4%	184	245	-24.9%	
Donations Processed	562	869	-35.3%	737	1,491	-50.6%	
Donations Cataloged	101	95	6.3%	160	166	-3.6%	
Online Public Access Catalog							
OPAC Searches	7,933			n/a	14,349		